

Leading Future at Work



HP Limited Edition

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Building partnerships since 1939

Vision

HP is **redefining** the future of work through technology.

We **create** experiences that drive growth and more fulfilling work experiences for people everywhere.

Belief

We believe that the future of work is **delivering growth** and fulfillment through technology.

Foundations

Sustainability and Security-**enhanced technology** are essential for the future of work in the AI era.





Communication



Digital Business Skills



Entrepreneurship



Finance



Marketing



Operations



Professional Development

Career planning & development

+30 on/offline 8 languages
Learn core business concepts.

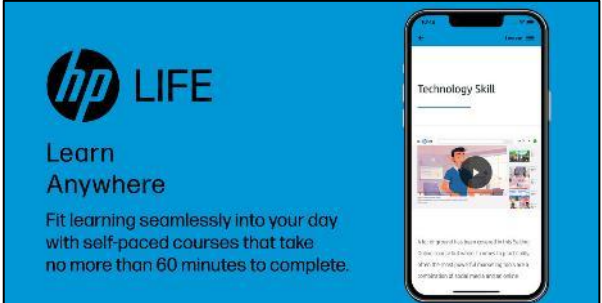
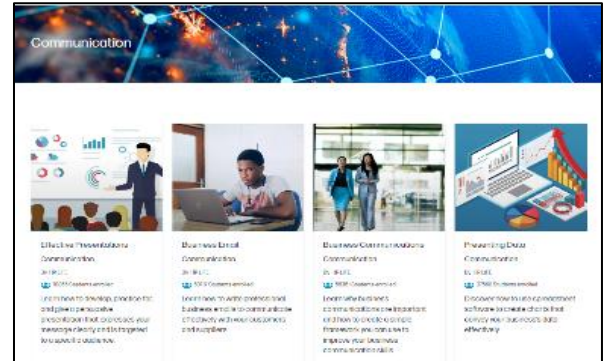
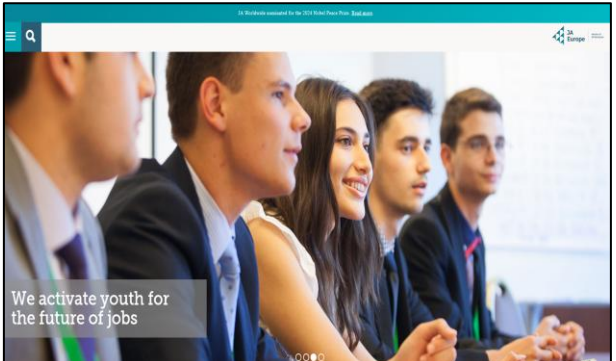

HP LIFE is used by:

- Students
- The unemployed and underemployed
- Micro- and small-business owners
- Mid-career changers
- Entrepreneurs and aspiring entrepreneurs

Communication	Digital Business Skills	Entrepreneurship	Finance	Marketing	Operations	Professional Development
Business communications	AI for beginners	Circular Economy	Cash Flow	Unique Value Proposition	Inventory Management	Resume Writing and Job interviewing
Effective presentations	Customer Experience	Starting a small business	Basics of Finance	Your target audience	IT for business success	Success Mindset
Presenting data	Agile Project Management	Social Entrepreneurship	Profit and Loss	Selling on-line		
Business email	Intro Cyber Security	Growth engine for your business	Finding Funding	Effective Business Websites		
	Data Science & Analytics	3D Printing	Sales Forecasting	Customer Relationship Management		
	Intro Digital Business Skills	Design Thinking		Fundamentals of Selling		
	AI for Professionals	Strategic Planning		Marketing Benefits vs. Features		
				Setting Prices		

How to access HP LIFE

Learning that meets you where you are and takes you where you want to go

App	Online	Off-platform	In person
 <p>Courses can be taken offline</p>			
<p>Convenient and effective way to learn with access to all HP LIFE content.</p> <div> </div>	<p>Available anytime, anywhere with an Internet connection.</p> <p>www.life-global.org</p>	<p>Accessible off-platform through partner programs like Junior Achievement.</p>	<p>Technology-enabled learning hubs that facilitate skills building and collaboration in face-to-face settings.</p>

A PLIFY™

HP PARTNER PROGRAM



Amplify Commercial Membership

HP Amplify has defined three pillars of engagement to measure and reward partners for their commitment and ability to succeed in Performance, Collaboration, and Capabilities. Amplify membership is based on eligibility criteria categorized under each pillar of engagement.

Three Pillars of Engagement

PERFORMANCE



HP Amplify rewards partners for a variety of performance indicators tied to portfolio sell-through revenue metrics.

COLLABORATION



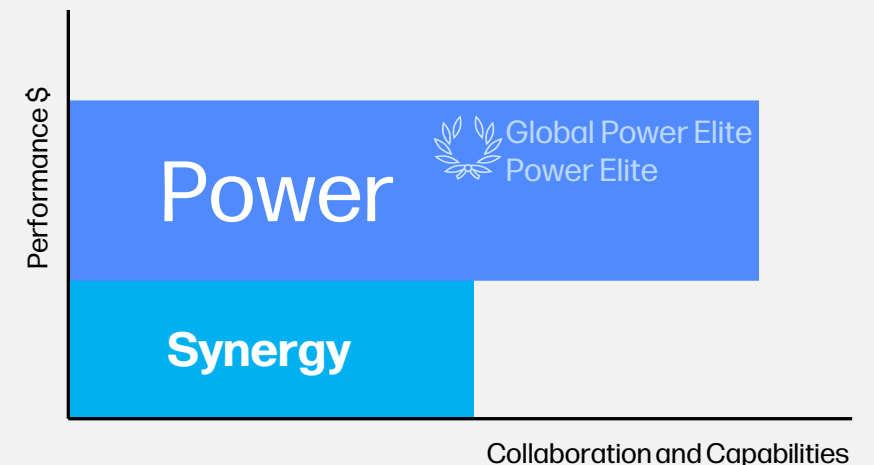
Through close collaboration, HP provides a more consistent customer experience. Together, we leverage data to produce valuable new insights and enhance the customer journey.

CAPABILITIES



Partners who invest in improving their capabilities can become more competitive, more relevant, and ultimately, more profitable.

Amplify Membership Tracks



Specialization

Gaining Membership		Workforce Experience Platform (WXP)	Wolf Security	HP Anyware	Print Solutions
1	Sell Specialist (minimum entry requirement)	HP Certified – Selling HP Workforce Experience Platform (WXP) [2025]	HP Certified – Selling PS Endpoint Security [2025]	Selling HP Anyware [2024]	Third Party Membership or HP Certification (Please see list in FAQ slide)
		+	+	+	+
2	Sell & Service Specialist	HP Certified – Deploying Workforce Experience Platform [2025]	HP Certified – Selling PS Endpoint Security [2025]	HP Anyware Design and Administration [2024] + HP Anyware Deployment and Support 2025	Third Party Membership or HP Certification (Please see list in FAQ slide)

Partners | HP Workforce Experience Platform (WXP)



Evolving our AI PC experience from HP AI Companion to HP IQ



Next Gen
AI PCs⁹

AI PCs¹⁰

G1 portfolio
2025

HP AI
Companion

Select G1 PCs &
G2 portfolio⁶
2026

HP IQ
Functionality will vary based on configuration.



[Click to see hardware compatibility](#)



Workforce Experience

hp.com/wxp

Sees it all

Works on any device or OS

Apple, Lenovo, Dell, Xerox, Canon, Cisco, Zoom, Poly, Microsoft

DEX Management & Strategy

Digital Employee Experience (DEX) is the way employees interact with their organization's digital tools, including the hardware and software and the support they receive.

DEX management tools measure and continuously improve the performance of employees and their sentiment toward company-provided technology.

Benefits:

- ✓ **Fewer IT issues** that disrupt and impede employee productivity
- ✓ **Reduced IT overhead** through automation
- ✓ IT becoming more **proactive and human-centric**
- ✓ Empowers IT workers to shift focus from technology management to more business-value-added work

What is WXP

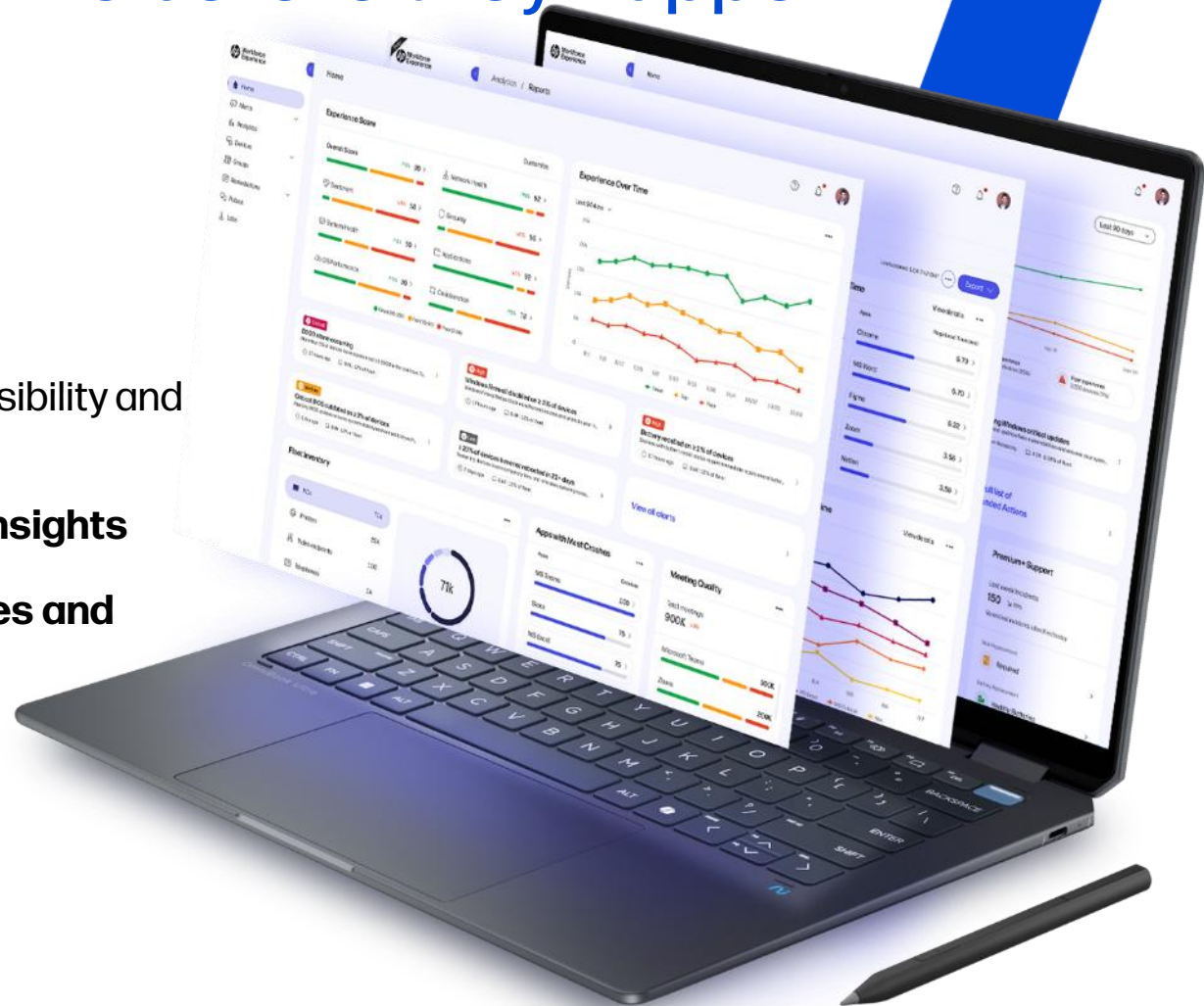
HP Workforce Experience Platform

...platform that solves problems before they happen.

"Well, how does it do that?"

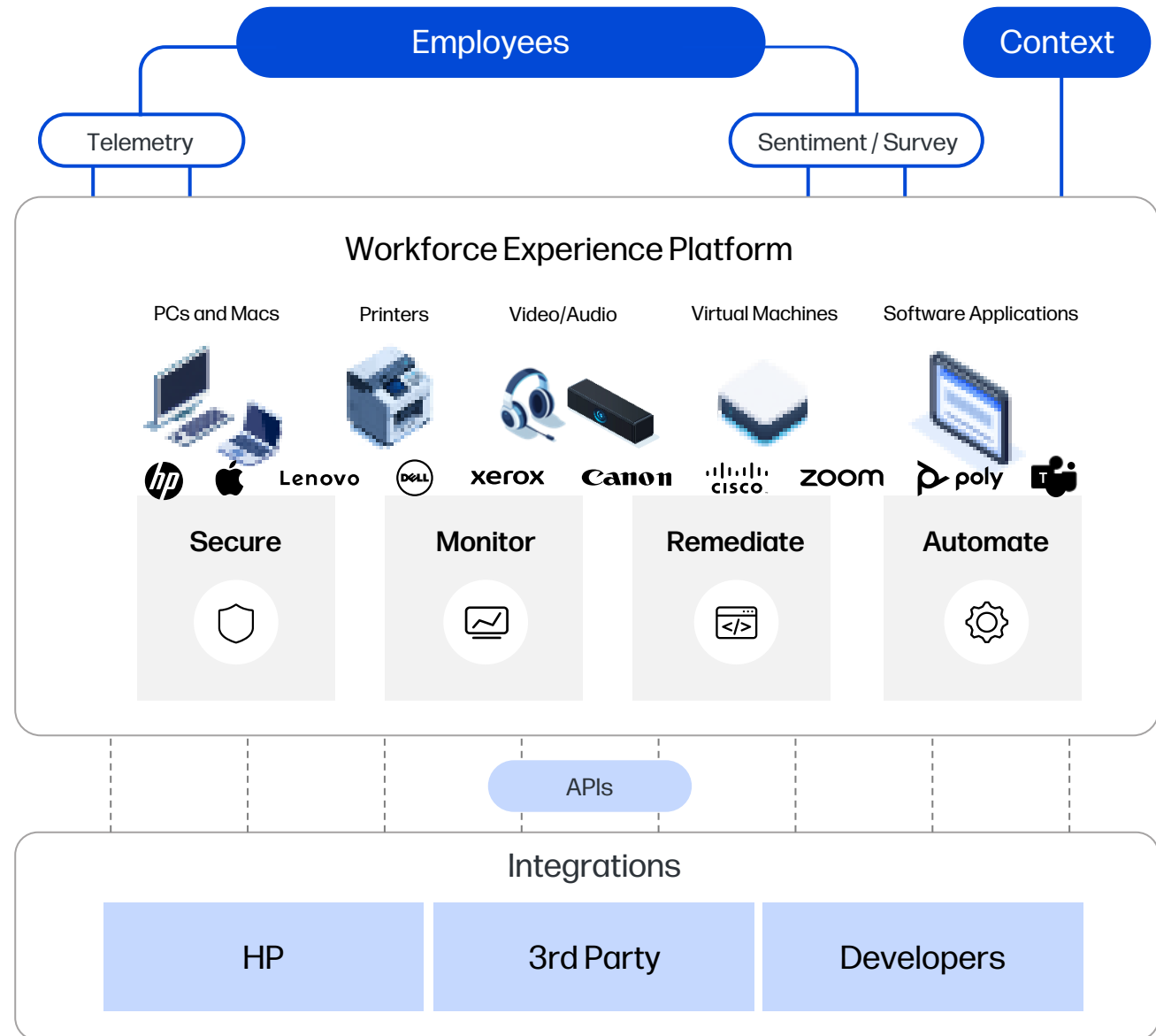
HP Workforce Experience Platform (WXP) provides IT visibility and control over your entire digital ecosystem.

Its AI-powered predictive analytics and actionable insights drive down costs, strengthen security, and improve efficiency, for all your employees through the devices and digital workspaces they use.



Introducing the HP Workforce Experience Platform

- Comprehensive fleet management
 - Monitor
 - PCs/Macs
 - Printers
 - Collaboration
 - Fix - real time
 - Automate
 - Analysis
- Vendor agnostic
- Secure - Strengthened endpoint



WXP Use Cases



Monitoring and Insights



Asset Management



Remediations and Automations



Security and Compliance



Service Desk Management



Business Insights and Employee Engagement



Hardware Refresh Efficiency



Software License Optimization





HP Protect & Trace with Wolf Connect

Find, lock, or erase a PC, even when it's turned off.¹

What is it?

Wolf Connect provides access to remote PCs, enabling efficient and effective PC management of a dispersed workforce, even after PCs are powered down or off Internet.^{2,3}

Key Benefits



Expanding the boundaries of PC management



Boost operational efficiency and resource management



Designed to provide a resilient and secure connection

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Partners | HP Workforce Experience Platform (WXP)

Thank You

